



Gary  
Chamber  
of  
Commerce

# Lifeline

Volume 9, Issue 10

October 2020

“CONNECTING BUSINESSES TO THEIR CUSTOMERS”

Please visit us @[www.garychamber.com](http://www.garychamber.com) and catch a *lifeline*...



## COVID-19 Small Business Relief Fund

The Legacy Foundation and Indiana Black Expo in partnership is providing assistance to small businesses through one-time grants ranging from \$2,500-\$5,000 per business. Priority will be given to minority and woman owned business in the cities of Gary & East Chicago.

Pictured above (l-r): Chuck Hughes, Gary Mayor Jerome Prince, Indiana Black Expo: Tanya McKinzie, Legacy Foundation: Kelly Anoe, Carolyn Saxton, Indiana Black Expo: Giselle Carter, City of East Chicago: Milton Reed, hosted a press conference at B. Coleman Aviation in Gary to announce the partnership.

Those businesses that have suffered economic injury due to COVID-19 contact Legacy Foundation's Donna Catalano, 219.736.1880 or [dcatalano@legacyfdn.org](mailto:dcatalano@legacyfdn.org) for application requirements. Deadline 5 pm CST on October 7, 2020.



Join the Gary SouthShore RailCats at the ballpark on October 8-10th for **The Greens at The Steel Yard**. Enjoy a brand new, unique, and socially distanced chipping range inside the stadium for the avid golfer and the entire family.

This outdoor experience includes separate hitting bays, greens in the outfield, food, and beverages. For additional information on how to reserve your Tee Time and how you can win a Concourse Bay on opening night, contact Yvonne Lopez 219.882.2255 or visit: <https://bit.ly/3idj6Q9> or [railcatsbaseball.com](http://railcatsbaseball.com) (see flyer).

## LAKESHORE PBS

In celebrating the success and progress made this year, Lakeshore Public Broadcast Systems was honored with their third Indiana Broadcasters Association *Cardinal Community Service Award* for the TV series **Race and Justice: Here and Now**. A special project that dealt with local reactions to the killing of George Floyd. Additionally, the station won multiple Telly Awards for the **Friends & Neighbors** TV series. For programs and TV schedules visit: [www.lakeshorepublicmedia.org](http://www.lakeshorepublicmedia.org).



## FRONT LINE WORKERS HONORED

This year, Methodist Hospitals Annual Service Awards recognizing front line workers celebrating milestones of 5 to 35 years of service received their awards via mail instead of the usual banquet celebration because of the COVID-19 crisis. Employees with 40-year milestones were recognized at a special, socially distanced meeting conducted partly via Zoom.

Awards were also given to employees: Sandra Pierce-Bardwell—Humanitarian of the Year, Amanda Hildebrand—Safety Star of the Year, Nancy Scott—Employee of the Year, and Co-Recipients Pat Dawes and Penny Holsclaw—Leader of the Year Award.

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## SCHOOL OF BUSINESS AND ECONOMICS

INDIANA UNIVERSITY NORTHWEST

One of the school's marketing faculty members, Dr. Yllka Azemi, is interested in helping businesses in Gary grow. She is doing research to understand what customers expect of Gary businesses in terms of product quality, price, store atmosphere, and promotion. The goal is to develop a guide for business owners that can help them attract lifelong customers.

If you have purchased goods or are thinking of purchasing goods from a company or companies in the city of Gary and are over 18 years of age, we would appreciate you taking the time to share your thoughts by completing a brief survey:

[https://iu.co1.qualtrics.com/jfe/preview/SV\\_26n1NGG52Rmw1JX?Q\\_CHL=preview&Q\\_SurveyVersionID=current](https://iu.co1.qualtrics.com/jfe/preview/SV_26n1NGG52Rmw1JX?Q_CHL=preview&Q_SurveyVersionID=current)

For questions or additional information please contact Indiana University Northwest's Dr. Azemi at [yazemi@iu.edu](mailto:yazemi@iu.edu).

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## What's time is it Chuck? — Saluting Outstanding Chamber Members!



Chuck Hughes  
President/CEO

Public Service Company. Mike is retiring following a successful and rewarding 40-year career with the utility company. He has been a faithful supporter of the Gary Chamber serving on the Economic/Business Development Committee. He was always willing to

In my business from time to time I've come in contact with some extraordinary people who impact me and my many ventures. There are two such people I want to give a heartfelt shout-out to this month and congratulate them on jobs well done.

First I would like to congratulate Michael L. Suggs, Director, Operations Integration & Strategy, Northern Indiana

step-up and lend a helping hand wherever needed.

The Chamber and I wish you much success in the next chapter of your life.

Secondly, let's congratulate Attorney Michael E. Tolbert, in his new role as President of the Indiana State Bar Association. Mike is half of the Gary law firm Tolbert & Tolbert, LLC along side his wife, Shelice.

Awarded the distinction as a Super Lawyer for 2017- 2021, and having led multiple local bar groups in NWI, Mike served as Chamber Board Chairman 2008-2010. What a way to go Mike.....



Above: Michael L. Suggs  
Below: Michael E. Tolbert



**October is  
National  
Breast  
Cancer  
Awareness  
Month**



*A special Thank You to our Chamber members who have renewed their 2020-2021 membership dues. For those who have not renewed please contact the office and renew today!*

*If you have any questions, contact Jan (219) 885-7407*

*We accept all major debit/credit cards*

## GARY CHAMBER OF COMMERCE - UP COMING ACTIVITIES - Mark your calendar!

One Buffington Harbor Drive • Gary, Indiana 46406

October 21	<b><u>Economic/Business Development Committee ZOOM Meeting</u></b> Gary Chamber of Commerce	9:00 a.m.
October 23	<b><u>Education Committee ZOOM Meeting</u></b> Gary Chamber of Commerce	11:00 a.m.
October 26	<b><u>EXECUTIVE COMMITTEE ZOOM MEETING</u></b> Gary Chamber Conference Room	11:30 a.m.
October 28	<b><u>GENERAL MEMBERSHIP MEETING/LUNCHEON</u></b> Details to follow upon confirmation of guest speaker(s)	11:30 a.m.
October 29	<b><u>BOARD OF DIRECTORS ZOOM MEETING</u></b> Gary Chamber of Commerce	8:30 a.m.



### **Membership News for October 2020**

- ▶ **Centier Bank** is offering **FREE Business Checking**. Contact your nearest Centier branch for information or visit: [center.com/mybiz](http://center.com/mybiz).
- ▶ Support Black-Owned Businesses in Northwest Indiana, **Join Shop Black NWI**—A collective effort of: Gary Chamber of Commerce, Urban League of NWI, Indiana Parenting Institute, Datamine Internet Marketing Solutions, Gary Indiana Faith Leaders and Community Partnerships. If you are a Black-owned or operated business(es) in NWI, share what you know, or do, at: <https://shopblacknwi.com/join> (see flyer).
- ▶ **Goodwill Community Career Center** is offering free Grow With Google Certification, now available at the Gary center. The Goodwill Career Center is offering the NorthStar Digital Literacy Project Basic Computer Skills Certification at no cost. To find out if you qualify for a career in information technology (IT), contact the center at 4610 W. Ridge Road, Gary, 219-595-0652 (see flyer).
- ▶ During a Zoom call with other housing representatives from across the country, the **Gary Housing Authority's** EnVision Center and Director Jose Ibarra were recognized by HUD Secretary Dr. Ben Carson, Sr. for the weekly COVID-19 Food Relief Initiative Partnership held this past summer on behalf of Gary residents. The partners included: FAITH CDC, City of Gary, Gary Community Schools, Legacy Foundation, NAACP Gary Branch, McFarling Foods, churches, fraternities, sororities, community organizations and volunteers. For more info about Gary Housing Authority and the EnVision Center, visit [www.GaryHousing.org](http://www.GaryHousing.org).
- ▶ **October 8-10, 2020**— Enjoy a Chipping Range inside the **Gary SouthShore RailCats Stadium**. **"The Greens at The Steel Yard"**, enjoy this outdoor experience that includes separate hitting bays, greens in the outfield, food, beverages, and fun for the entire family. Reserve your Tee Time today, Contact: Yvonne Lopez 219.882.2255 or visit: <http://rallcatsbaseball.com> (see flyer).
- ▶ **October 10, 2020**—WANTED: serious buyers and investors. Learn how to be a part of bringing revenue back to the city. **From Property to Profits**, sponsored by **Gary Game Changers**. ArtHouse: A Social Kitchen, 411 E. 5th Avenue, Gary, 4-6:00pm. RSVP required. For additional information visit EventBrite.com or contact Adrian: [adrianwells.lucas@thewellsluxurygroup.com](mailto:adrianwells.lucas@thewellsluxurygroup.com) or Earick: [mrceo@urbanopoly.net](mailto:mrceo@urbanopoly.net) (see flyer).
- ▶ **October 31, 2020** — **YWCA of Northwest Indiana**—100th Anniversary Celebration Virtual Mask-Querade Gala, 12pm-2pm. **"Y 100 YWCA Years Matter!"**. Celebrate 100 years of women's empowerment with Host Emmy Award-winning Samantha Chatman of ABC 7 News and Co-Host DJ and Radio Personality Sam Chatman. For Gala Ad Book, Silent Auction Items and in-kind donation information call: 219-881-9922 or visit: [www.ywcanwi.org](http://www.ywcanwi.org) (see flyer).



**STOP PAYING BIG BANK FEES.**

**FREE**

**Business  
Checking\***

[Centier.com/mybiz](http://Centier.com/mybiz)

\*Each transaction over 400 will be charged \$0.25, and excludes cash transactions over \$40,000. Member FDIC





**Seeking Black-owned or -operated businesses  
in Northwest Indiana...**



**Shop Black**  
NW I

Support **Black-Owned Businesses**  
in Northwest Indiana!

Are you a Black-owned or -operated  
business in NWI?

Do you know of any Black-owned or  
-operated business(es) in NWI?

Share what you know, or do, at:

<https://shopblacknwi.com/join>

*"Join us in helping those seeking to find."*

a collective effort of:

Gary Chamber of Commerce

Urban League of Northwest Indiana

Indiana Parenting Institute

Gary Indiana Faith Leaders and  
Community Partnerships

Datamine Internet Marketing Solutions

GOODWILL INDUSTRIES OF MICHIANA



Grow with Google

**FREE**

GROW WITH GOOGLE  
CERTIFICATION IS AVAILABLE  
UPON DEMONSTRATING  
ACQUIRED COMPETENCY SKILLS.

**MONDAY - FRIDAY**

**9AM - 4PM**

COMMUNITY CAREER CENTER  
4610 WEST RIDGE ROAD GARY, INDIANA 46408  
CONTACT US AT (219)595-0652 FOR MORE INFORMATION

VISIT [DIGITALLITERACYASSESSMENT.ORG](http://DIGITALLITERACYASSESSMENT.ORG) TO PRACTICE  
ASSESSMENTS.

### **Grow with Google**

Monday through Friday / 9:00 am to 4:00 pm

Goodwill Career Centers are offering the NorthStar Digital Literacy Project Basic Computer Skills Certification. In the training you will complete numerous tasks that will be assessed online through self-guided modules. Included are basic computer digital literacy standards and modules in the areas of Basic Computer Use, Internet Basics, Windows and Mac Operating Systems, Microsoft Word, Excel and PowerPoint along with Email, Social Media and Information Literacy. We offer Bronze, Silver, Gold, Diamond and Platinum level certificates upon demonstrating competency and passing each level.





Join us at the ballpark October 8<sup>th</sup> - 10<sup>th</sup> at **The Greens at The Steel Yard** presented by **Xfinity**, a brand new, unique, and socially distanced chipping range inside the stadium that anyone can play.

This outdoor experience includes separate hitting bays for each party, greens in the outfield, food, beverages, and fun for the whole family! A day on our range is a hole in one for avid golfers and families alike!

## ENJOY TWO WAYS TO PLAY!

**\$30**

**Concourse level packages** include a 30-minute bay rental, tickets for 6 people, and a bucket of 50 balls. *Additional buckets of balls available for purchase.*

**\$300**

**Party Deck level packages** include a 1-hour bay rental, tickets for 10 people, unlimited golf balls, hot dogs, hamburgers, chips, bottomless popcorn, water, and soft drinks.

## HOURS OF OPERATION:

**THURSDAY**  
**OCTOBER 8<sup>TH</sup>**  
**5 PM - 11 PM**

**FRIDAY**  
**OCTOBER 9<sup>TH</sup>**  
**5 PM - 11 PM**

**SATURDAY**  
**OCTOBER 10<sup>TH</sup>**  
**9:30 AM - 11 PM**

## TEST YOUR LUCK AND WIN BIG!

Test your luck at the Grand Prize Bay! A hole in one wins you \$10,000. Shots are limited to the first 100 participants and cost \$10 per shot (one shot per person!). *Exclusions apply.*

## RUSTY'S TEE TIME

Little RailCats fans ages 5-10 can join us Saturday, October 10<sup>th</sup> from 8-10 am for a special, youth only opportunity! A \$20 admission fee includes a picture with rusty, teeing off from the field, and breakfast and crafts in the locker room.

**RESERVE YOUR TEE TIME AT:**  
**<https://bit.ly/2Fn8NdC>**



# GARY *Game* CHANGERS

GARY GAME CHANGERS PRESENTS

FROM  
PROPERTY  
TO  
*Profits*

ADRIAN WELLS

THE 7 STEP APPROACH TO BRINGING  
REVENUE BACK TO GARY

*Education | Information | Networking*

SATURDAY, OCTOBER 10, 2020  
REGISTRATION STARTS: 3:30PM  
EVENT: 4:00PM - 6:00PM  
\$25 ADVANCE TICKETS | \$30 AT THE DOOR  
411 E 5TH AVE, GARY, IN 46402

JUSTIN L. HARRIS

JOHN ALLEN

EARICK ALLEN

GARY GAME CHANGERS

URBAN)OPOLY

Please wear a face covering to help prevent the spread of **COVID-19**

When in public, cover your mouth and nose with a face covering.

You can find more prevention tips at [www.cdc.gov](http://www.cdc.gov)

**Gary Game Changers and (URBAN)OPOLY  
On Saturday, October 10, 2020.**

**From Property to Profits Gary Game Changers**

ArtHouse: A Social Kitchen, Gary



eliminating racism  
empowering women  
**ywca**

*Please Join Us*

YWCA of Northwest Indiana

# 100TH ANNIVERSARY CELEBRATION

SATURDAY, OCTOBER 31, 2020 | 12PM - 2PM

## VIRTUAL MASK-QUERADE GALA

You are invited to celebrate 100 years of women's empowerment with Emmy Award-winning Host Samantha Chatman of ABC 7 News and Co-Host DJ and Radio Personality Sam Chatman.

LIVE DJ | SILENT AUCTION | PRIZES



SAMANTHA CHATMAN

**Y** **W** **C** **A**  
**N** **O** **I** **A**  
*years*  
**MATTER**  
- YWCA NW I 100



SAM CHATMAN

1920 - 2020 | 100 YEARS STRONG



# Scarily Great Deals!

The great deals we have this month will make October a little less spooky! With sanitizing wipes at prices as low as \$5.49 per pack, you can keep your workspace clean and germ-free. KN95 masks are also on sale for \$2.99 apiece. So many great deals, so little time

## 1 OCT BIG MONTHLY FLYER

### PROMO ITEM OF THE MONTH

**SALE \$1.36**  
TAXES, SHIPPING, & BARTWORK  
ADDITIONAL



**YOUR  
LOGO  
HERE**

**KN95 SALE!**  
SALE \$2.99

#### MAGNETIC BOTTLE OPENER

Add your company information to it for an impressive promotional item! Help your customers gain access to your brand and their refreshments! Comes in Black, Blue, Red, and White. One color imprint. Second color will incur additional fees. Minimum Quantity: 250 Set up charge: \$55.00

**SALE \$34.99 CT**  
**SALE \$8.99 PK**



**KLEENEX ANTI-VIRAL FACIAL TISSUE**  
3 Ply - White - Anti-viral, Soft, Pre-moistened - 68 Quantity Per Box - 12 / Carton  
Item #KCC21286CT

**KLEENEX ANTI-VIRAL FACIAL TISSUE**  
3 Ply - 8.25" x 8.20" - White - Anti-viral, Soft, Pre-moistened - 68 Quantity Per Box - 3 / Pack  
Item #KCC21286



**MARCAL 100% RECYCLED, GIANT ROLL PAPER TOWELS**  
2 Ply - 140 Sheets/Roll - White - Perforated, Absorbent - 6 / Pack 100% recycled and Green Seal certified to be eco-friendly  
Item #MRC6181PK

**SALE \$11.99 PK**



**SELECT IN STOCK FLOOR DECALS OR PLASTIC WALL SIGNS**  
**SALE \$24.99 PK**

**10" DIAM STAY 6' AWAY 3/PK FLOOR DECAL**  
Full Color Reposition Floor Decals, ideal for surfaces such as concrete, tile, epoxy, wood, laminate, etc. These decals have a removable backing allowing for easy installation  
Item #FSD2704

**7X7 3/PK THANK YOU STAY 6' AWAY WALL SIGN**  
Plastic Wall Signs UV Printed, 1/16" Plastic Wall Signs  
Item #FSD2689  
Also on Sale: #FSD2700, #FSD2701, #FSD2702, #FSD2703, #FSD2705, #FSD2706, #FSD2688, #FSD2691



**SALE \$5.49 PK**

**PRO-COM PRODUCTS SANITIZING WIPE**  
75% Alcohol, Antibacterial Wipes - 40 Wipes/Pack - Offer an easy way to clean your hands  
Item #GURD144YPK



**SALE \$45.99**

**NEW ITEM COMING IN NOVEMBER 2020**  
**LYSOL WIPES FLAT PACK**  
80/PK, 6PKS PER CT  
Accepting pre-orders now. For multiple (12) month commitments, please inquire with customer service or sales for added savings!  
Item #RAC99716



**SELECT IN STOCK WALL DECALS**  
**SALE \$4.99 EA**

**10X14 MASKS REQUIRED WALL DECAL**  
Wall Decal 10" x 14" - Safety First - Masks Required Beyond This Point  
Item #PPWD9  
Also on Sale: #PPWD1, #PPWD11, #PPWD13



312 ROBERTS ROAD  
CHESTERTON, IN 46304  
(800) 837-1400



[www.pulsetechnology.com](http://www.pulsetechnology.com)



OFFERS EXPIRE 10/31/2020

**Call Us Today**  
**800-837-1400**

**PULSE TECHNOLOGY**